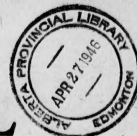


THE GLEICHEN CALL



VOLUME 39 NO. 6

Authorized as second class mail, GLEICHEN, ALBERTA, WEDNESDAY APRIL 24, 1946

Post Office Department, Ottawa. SUBSCRIPTION \$2.00 PER YEAR

LOCAL NEWS ITEMS OF THE TOWN AND DISTRICT

S. Hampton, manager of Shorpie Store, spent the Easter holidays in Regina visiting relatives.

Mr. and Mrs. Frank Daw of Calgary spent a few days in town looking after their farm interests north of town.

Miss H. Kelly of Calgary spent the Easter weekend in town visiting her parents.

The dance sponsored by the Board of Trade Monday night was attended by a large crowd and an enjoyable time was had by all.

Sgt. Eugene Lester of Red Deer was a visitor to Gleichen during the weekend.

Mrs. K. Lyons of Edmonton was a visitor to her brother's home Mr. G. H. Goodenham, for a few days during the past week.

Cliff McLeod of Camrose spent a few days in town visiting his friend W. Schmidt.

Klipschmidt spent the weekend in town visiting his parents Mr. and Mrs. Wm. Schmidt.

Miss Grace Lechewsky who is now living in Calgary spent several days in town visiting at her home.

Miss M. Gilbert of Calgary spent the weekend in Gleichen visiting her parents and friends.

Mrs. John Boyd and daughter Myra of Calgary were visitors for a few days at the home of Mrs. Walters.

Ell Woods is giving up the dairy business at the end of the month and is holding an auction sale of all the milk cows and dairy equipment on Saturday May 4th. With the closing of the dairy there will likely be a serious milk shortage in town for a time. J. Neil will be the only milk man and to supply the demand will keep him busy. Leo Woods who has been manager of the Woods Dairy for some years states he has got tired of the job and wants to retire to a quiet life.

The magnetic power of local news to win and hold people's attention is as fundamental as human nature itself. Local news begins to play its part in a man's life with a one or two line notice announcing his birth. Progress in school, participation in sports, graduation, engagement, marriage follows... each likely to figure somehow in local news. Then comes

WE SEE BY THIS PAPER

Canadians who are perplexed with the problems of conversion from war to peace and may need to renew their faith in Canada's bright future, never have far to look to find the well-springs of national strength. Too often, however, there is a tendency to fall to see the forest for the trees. The nearest example at hand is the newspaper on which this newspaper is printed. It is a product of Canada's forests, representing natural resources of Canadian industry, representing the nation's stock of plants and tools and technical know-how; of Canadian labor, representing the brains, the skills and the initiative of those who have worked and fought to make this country great, to establish homes for themselves and a better standard of living for their children.

Only a few months ago the wood from which this bit of newspaper is made was part of a stand of ancient hemlock towering thousands of square miles of Canada. Since then it has been transformed into thing of such usefulness that two out of every three newspaper pages printed throughout the world depend upon it. And the newspaper of which this page is an example, is Canada's largest item of export.

Reports from Ottawa state "Canada's \$400,000,000 paper manufacturing industry is approaching the highest production in its history." This means that 1946 output will exceed that of 1945 which was a record year. It means that the industry which employs most men and which has the largest annual payroll will employ still more men and pay out more in wages in 1946.

These facts are important to all of us, for a high level of production in one industry such as newspaper, or lumbering, or agriculture brings benefits directly and indirectly to the whole national economy.



LET'S PLAY CHARADES

A clever and tuncful program from Winnipeg to which more and more local audiences are responding is "Let's Play Charades" heard at 10 p.m. on the radio.

The upward climb in business, perhaps an entry into politics, almost surely some activity in civic, religious and social affairs... each step productive if news that's of vital interest to self, family to friends and fellow town-dwellers. So it goes till death itself strikes the final story. Only in the home town weekly newspapers can people satisfy their craving for this kind of news, their unceasing curiosity about what goes on close to home.

All the churches in Gleichen report large attendances to the Easter Sunday services.

It may be that in the not far distant future dentists will be doctors. It is no reason why they shouldn't. We have all kinds of specialists in medicine, a different brand for every type of anatomy. When teeth decay there must be a cause. The modern dentist must now turn his mind to prevention. Providing us with something, not so good, for the teeth which nature gave us is not the ultimate goal of good dental practice.

Mr. Jack Lyons of Calgary was a visitor at the home of his uncle, G. H. Goodenham during the Easter holidays.

FROM THE FILES OF THE CALL TWENTY YEARS AGO

Little Miss Jean McConnell yesterday left at The Call office a most beautiful bouquet of roses. Thanks a lot Jean.

During the past week the public school staff and pupils planted a thousand trees and shrubs in the school grounds.

Mr. and Mrs. H. Smith of Queens-town were visitors to Gleichen for the weekend. While here they were the guests of some of their old friends.

During the past week the very best possible weather has prevailed throughout the town. This is almost a record for progress has been made in seedling operations.

James Cameron, of Moose Jaw, arrived yesterday and in visiting Jas. Young and meeting many friends here. He was for a number of years manager of the Gleichen branch of the Bank of Commerce.

Austin Brown of Queens-town has bought a building there originally occupied as a barber shop and has moved it to a nearby lot.

L. H. Phillips of Lomond, Arrowwood Mills has bought the Pizzell Hardware at Queens-town and is making extensive changes in stock and arranging the same.

Starbuck and Brown have leased the store now occupied by Geo. Matthews in the Brown Block and are preparing to move to their new location.

The Gleichen brass band certainly deserves credit for the way they have persistently sticking to their practice and without doubt will surprise the natives when they next appear in public.

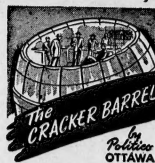
Now while the oil excitement has slightly abated, why not stop to consider that right here at Gleichen it was proved by actual drilling there is plenty of natural gas to supply this town with fuel. Mr. Dingman the pioneer oil expert of Alberta, had the drilling done and today is prepared to tell you the same. He however, will also tell you he passed through the gas for the reason that he believed that there was oil further down. Furthermore, he states that it is still his intention to return to Gleichen to drill for oil.

Wednesdays. Prizes of War Savings Stamps and Certificates are awarded to listeners and studio audience. Here Will Carpenter, master of ceremonies puts a Charade puzzle to one of the ladies in the studio audience.

HERE AND THERE

Seeding is in full swing. Prospects for a good crop this year are excellent. We have noticed a number of fine seedbeds with not a weed showing. Other fields show a few weeds, but the fine weather the past week or two has allowed considerable work on the land before the weeds. Weeds are the great enemy of production and their eradication goes a long way toward making the farmer prosperous.

The town is having considerable trouble with the main sewer. During the past week it became plugged and Monday a power pump was engaged to pump the water out of it. The truck hauling the pump broke through the roadway at the manhole where it was proposed to do the pumping and it was sometime before it was raised out of the hole. Evidently the cave like hole under the hard surface of the roadway was caused by water running from a broken water pipe. A couple of nearby cellars were flooded with several inches of water Sunday night causing damage to goods stored there.



EASTER RECESS NEEDED. As you read these paragraphs, Parliament is having a deserved, not to say necessary Easter Recess. After to months of pretty close attention to the nation's business-business often with sharply controversial aspects—tempers were getting frayed and there were displays in the Commons not entirely usual to the dignity of that body.

Chief topics for extreme statements were the Government Bill on Canadian Citizenship and the announcement by Finance Minister Layton of a change in the retail price ceilings on farm machinery.

There were further exhibitions of temper during the debate on the resolution regarding the government's loan to Great Britain.

Perhaps the rapid manner in which most of the members of Parliament disappeared from the Hill as soon as the Easter Recess was called means that they have sought advice in their own homes with spring like geniality, they will find energy and optimism.

EVIDENCE OF THE toothy nature of the cost of farm implements may be found in the fact that more than 35 speeches regarding the matter were made in the House of Commons between the hours of 3 o'clock in the afternoon and 11 o'clock at night in one day. This is almost a record for expressiveness. The government was attacked from several sides, but in analysis of Hansard records it is House is still strongly in favor of price control. Explaining the move, Finance Minister Layton said that the change in ceilings has been authorized with "considerable" reluctance. Mr. Haley pointed out that most

Sulermelster Industries Is Now Open For Business

W. Sulermelster has opened his new block under the name of Sulermelster Industries. The building is not yet quite completed but it certainly is the finest and most up-to-date building ever erected in Gleichen.

For sometime past Mr. Sulermelster has offered a price of \$50 for a name for his new business. Mrs. M. J. Hickey suggested the name Sulermelster Industries and won the prize. There were more than seven hundred names suggested and among them were some very good ones and Mr. Sulermelster had a job on his hands to select what he thought was the most suitable name. Entries came from all over the country and as far east as Manitoba.

Saturday night Sulermelster Industries was fully lighted up and certainly attracted attention. Its wide, large and low set plate glass windows set of everything in the interior to advantage. The place is equipped with the latest lighting, plumbing and heating equipment.

Mass production on farm machinery and equipment was urgent for the expansion, or even the maintenance, of Canada's food producing capacity. This maximum production of farm machinery could not be effected in the face of increased cost of materials and component parts produced in Canada or imported for assembly in Canada and proper increases in wage rates and the increases given to the implement companies are to cover these added costs.

Mr. Haley noted that prices of farm products rose 44 per cent during the past year (including very recent increases in butter and eggs) while implement prices rose only three per cent. Agriculture Minister Gardiner indicated that further increases in farmers' earnings was imminent.

If You Want

to
**FIGHT INFLATION...
GUARD YOUR FUTURE**

**DO NOT CASH
Your War Bonds
and
Certificates**

Space donated by the
BREWING INDUSTRY OF ALBERTA

COMMUNITY THEATRE GLEICHEN

APRIL 27—BREAKFAST IN HOLLYWOOD. Tom Breneman, Bonita Granville.

COMING—THE DOUGH GIRLS—MASQUERADE IN MEXICO—WHISTLE STOP—THE IMPATIENT YEARS.

NEW MANAGEMENT - - NEW SHOWS

R. W. BLICK
OWNER-MANAGER

BANKING IN ACTION



The Canadian Bank of Commerce has for many years assisted in the development of logging, lumbering and the pulp and paper industry across the Dominion. Its branches, whether in old established communities or in the new town sites, serve the many banking requirements of companies and individuals associated with these industries.

BANKING IN ACTION is manifested in the crash of falling trees; in the rush of logs, as the lumberjacks break the jam and speed the timber on its way; in the scream of saws, as busy mills convert it into planks, beams and scantlings. Logging and lumbering provide work and wages for thousands—in the woods, the mills, the construction industry. The stream of wealth thus flowing across Canada is an example of Banking in Action.

THE CANADIAN BANK OF COMMERCE

J. L. KEIR, Manager. GLEICHEN BRANCH

Comment on Increase In Price of Farm Implements

The following statement was issued by Ben S. Plumer, chairman of the board of directors of the Alberta Wheat Pool:

Wheat Pool, in voicing the opinion of that board regarding the increase of 12½ percent in the price of farm implements.

"The increase of 12½ percent in the price of farm implements granted by the Wartime Prices and Trade Board is, in the opinion of the board of directors of the Alberta Wheat Pool, unfair to the farmers of Western Canada who have submitted to rather low price ceilings on their products from the time of the conception of such regulations in the autumn of 1941.

"During the war years and up to the present, western farmers have cooperated with the federal government's anti-inflationary policy. It would now appear that the government is forsaking its price control policy with regard to manufactured goods. In view of this situation the Alberta Wheat Pool believes that farmers should now press for higher prices for their products.

"During the war years farmers have worked incessantly to produce food to the utmost of their ability. They have toiled for slavishly long hours without badly-needed help and with worn out implements. Now that there is a latent demand for hundreds of millions of dollars worth of farm implements, they are faced with a sudden increase of 12½ per cent in the price of farm machinery. This is indeed poor thanks for a job well done. Furthermore, it offers scant encouragement to all food production.

"The farm implement manufacturers say that present prices are below the cost of production. Well, the bread that Canadian people are now eating, and have been eating for several years, based on a price of 77 and three eighths cents a bushel at Fort William, is certainly below the cost of production.

"The cost of living and doing business to the farmers of Western Canada is about the same as that of the farmers of the United States. Yet the United States farmers are enjoying prices for their products substantially higher than the prices of Canadian farm products. That situation is well known throughout Western Canada and the recent action of the Wartime

Prices and Trade Board with regard to farm machinery prices will undoubtedly encourage the idea that prairie farmers are entitled to much better price treatment. In that they have the sympathy and support of the Alberta Wheat Pool, it looks like an inflationary boom is in the making. In the end it will "blow up" as did all such booms in the past. It will be unfortunate for the farmers if they are plunged into a deflationary period without having had any price advantage from inflation.

At the time the Canadian Federation of Agriculture met the Prime Minister and his cabinet, notice was served on the government that as prices of manufactured goods continued to rise that farm products prices should be increased accordingly. We now have substantial increases in the prices of farm machinery and fuel, and the government should give us an immediate increase in the prices of farm products of at least 12½ per cent."

Jack Deholt a former resident of Gleichen but now living at Red Deer spent a few days in town during the past week visiting his old friends.

Don't forget that your neighbor though he differs from you politically may be just as honest in his convictions as you, that this is a free country where freedom of opinion is one of the biggest of the broad foundation stones on our government, and there would be an end of that form of government without it. Be tolerant, therefore, or rather not tolerant but rational, patriotic and good natured. Stand by your convictions and let your neighbors stand by his if he disposed of Argus politics. If you will try to do it calmly and reasonably and

TENDERS

Sealed tenders for the removal of garbage in the Town of Gleichen will be received by the Secretary-Treasurer till 12:00 o'clock noon Saturday, May 4th, 1946.

Tenders to state amount required yearly.

Full particulars may be obtained at the Town Office.

Lowest or any tender not necessarily accepted.

TOWN OF GLEICHEN

What every housewife
should know...

about
**SUGAR FOR
CANNING**

There is a world-wide shortage of sugar. Last year world sugar production was twenty-five percent below 1938. Reasons for the decrease are:

- Destruction of the sugar industries in Java and the Philippines.
- Shortages of labour and fertilizers in many sugar-producing countries.
- Last year's drought in the Caribbean area, especially Cuba.
- Damage to European sugar beet fields.

World sugar supplies are pooled for the benefit of the United Nations. Canada, the United States and Great Britain are allotted an equal share of sugar according to population. Available supplies must also be shared with other countries.

TEN POUNDS OF CANNING SUGAR PER PERSON

This year's canning sugar allowance is ten pounds per person—the same as last year. Instead of special canning sugar coupons, ten additional green "S" coupons are being made available for the purchase of canning sugar.

\$8 to \$12 inclusive become valid on May 2nd; \$12 to \$21 inclusive on July 4th. Each coupon is good for the purchase of one pound of sugar.

The ten "S" coupons for canning sugar are in addition to

the "B" coupons which regularly become valid each month for the purchase of sugar and preserves.

Those who do not wish to do home canning may use the extra coupon to buy commercially packed, jams, jellies, canned fruit, etc., or sugar to supplement the regular ration.

The ten "S" coupons for canning sugar need not be used immediately they become valid. You will be given ample notice of their expiry date.

THESE ARE YOUR "S" COUPONS FOR EXTRA SUGAR

VALID MAY 2



Any valid "S" Coupon, including those shown here, may be used to purchase sugar for canning, or the amount stated below of preserves.

The green "B" coupons \$8 to \$12 and \$17 to \$21 are in addition to the "S" coupons which regularly become valid each month for the purchase of sugar and preserves. They are validated to make available enough sugar for home canning or for other household uses.

"S" COUPON CALENDAR

4th April . . . 55	20th June . . 515 and 516
18th April . . 56 and 57	4th July . . 517 to 521
2nd May . . 58 to 512	18th July . . 522 and 523
16th May . . 513 and 514	18th August . 524 and 525

ALTERNATIVE VALUE OF ALL "S" COUPONS

1 lb. of sugar OR 24 fl. oz. jam, jelly, marmalade OR 4 lbs. honey OR 2 lbs. maple butter OR 100 fl. oz. canned fruit	OR 24 fl. oz. jam, jelly, marmalade OR 4 lbs. honey OR 2 lbs. maple butter OR 100 fl. oz. canned fruit	OR 24 fl. oz. jam, jelly, marmalade OR 4 lbs. honey OR 2 lbs. maple butter OR 100 fl. oz. canned fruit	OR 24 fl. oz. jam, jelly, marmalade OR 4 lbs. honey OR 2 lbs. maple butter OR 100 fl. oz. canned fruit
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AMOUNT OF SUGAR USED IN CANNING

Each housewife may use her canning sugar to fit the needs of her particular household. A common method is to allow ½ lb. sugar for each quart sealer of canned fruit; and 1½ lbs. sugar for each quart of jam or jelly.

SUGARLESS METHOD OF CANNING FRUIT

Many home economists recommend the sugarless method of canning fruit. Sugar can be added during the winter as the fruit is used. If you have not a copy already, write the Department of Agriculture, Ottawa, for "War-time Canning" pamphlet.

THE WARTIME PRICES AND TRADE BOARD

SUGAR IS SCARCE — USE IT SPARINGLY

"THE TRUTH ABOUT FLAX"

A timely NEW book, containing valuable information on how to profitably increase Flax acreage. Covers accurately and clearly, all the latest developments in Flax production including—

Choosing the Field • Flax in the Crop Rotation • Preparing the Seed Bed • Choosing the Seed • Treating the Seed • Early Planting • Keeping Out the Weeds • Harvesting and Marketing • Vital Role of Flax in Canadian Industry • New Markets for Flax Straw



Government increases Flax price to \$3.25 a bushel Store Fort William

MAIL COUPON NOW!

National Barley and Linseed Flax Committee Winnipeg Man.

Gentlemen: Please send me the new Flax Book "The Truth About FLAX."

Name

Address

All information contained in "The Truth About Flax" has been approved by the Manitoba, Saskatchewan and Alberta Departments of Agriculture.



bear this fact always in mind, that vote, ninety-nine hundredths of the just as you have made up your mind voting population has done the same unilaterally as to the way you will think.

IF THERE ARE ANY BUSINESS FIRMS IN TOWN OR THE SURROUNDING DISTRICT WHO NEED A STOCK OF COUNTER CHECK BOOKS, WE WOULD REMIND THEM THAT WE ARE AGENT FOR ONE OF THE LARGEST COUNTER CHECK BOOK FIRMS IN CANADA.

GLEICHEN CALL 5141

WORLD FOOD EMERGENCY



Starvation threatens in the Far East and hunger in Europe. We are sending food. We must send more. The need is now—until harvest!

We must help feed a hungry world

A serious shortage of food in certain areas of the world was expected, but crop failures in many areas, and lack of distribution facilities, seeds, and tools in others created a food shortage of alarming proportions. Only immediate deliveries of staple foods can sustain the hungry millions.

PRODUCE AND SAVE — MORE

Since 1939, our per capita record of food exports has exceeded that of any other country. Food production has soared. Canadians have eaten well in spite of war. Today, the seriousness of the world's food situation calls for even greater efforts. We can increase our food shipments and still have enough for our needs.

THIS IS WHAT WE CAN DO

We can ship more WHEAT, FLOUR, MEATS, CHEESE and EGGS if as great quantities as possible are made available for shipment during the next four months.

PRODUCERS! — DELIVER TO MARKET.

CONSUMERS! — BUY LESS OF THESE FOODS — BUY ONLY FOR IMMEDIATE NEEDS—WASTE NOTHING—PLANT A GARDEN—SUBSTITUTE VEGETABLES FOR AS MANY OF THESE VITAL FOODS AS YOU CAN.

This will increase supplies at storage depots, thus freeing additional needed foods for the world's hungry. There can be no permanent prosperity for us . . . or anyone . . . while hunger and despair afflict large areas of the world.

Share with the hungry!

Food Information Committee
THE GOVERNMENT OF CANADA

BRIER
Canada's Standard Smoke

Sutermeister Industries

THE \$50.00 PRIZE WINNING NAME!
The Winner—Mrs. Mary J. Hoey, Gleichen.
(Over 700 entries submitted)

In appreciation of the tremendous interest shown during the contest a Consolation Prize is offered in the certificate below

\$1.00 CERTIFICATE \$1.00

On presentation of this certificate by mail or in person to

SUTERMEISTER INDUSTRIES

Bearer will receive credit of One Dollar on any purchase of merchandise of the value of \$5.00 or over.

(Sign here)

(Name of Customer)

This certificate is not valid after June 15th unless deposited with an order previous to that date

Sutermeister Industries

Are ready to supply you with

MASSEY-HARRIS FARM EQUIPMENT
(Special Sales Campaign in progress—Cream Separators in all sizes. Rite-Way Milking Machines for every need.)

Sutermeister Industries

For

STUDEBAKER CARS AND TRUCKS
Available: 1½-2 Ton Truck. One available NOW!
One Ton Pick-up—May 1st.
Studebaker Cruising Sedan DeLuxe — May 20th

Sutermeister Industries

Will carry all
CANADIAN GENERAL ELECTRIC APPLIANCES

Washers (Gas & Electric) Ironers, Refrigerators, Radios, Ranges, Toasters, Electric Kettles, Heating Pads, Irons, Pot-Plates, Percolators, Mixmasters, etc., as they become available. Place your order for future delivery and **USE YOUR CERTIFICATE!**

Sutermeister Industries

Have a full line of **OIL-HEATERS, TIRES, TUBES, BATTERIES**, and many other items such as **FERTILIZER, GARDEN WEEDERS, BICYCLES**. Etc. Order what you want and **Use Your Certificate.**

Sutermeister Industries

Represent

SHERWIN-WILLIAMS PAINT COMPANY
In Stock: All you need for your home, barn, machinery, shingles, interior decorating, in luxurious glossy finish or satin enamels.
D.D.T. for Flies, 2-4-D for Weeds (dandelions etc.) Ceresan. Brushes from one inch to six inch. Putty, Turpentine, Oil, Etc.

Paint-up NOW and USE YOUR CERTIFICATE!

Cut out the entire advertisement or the certificate and get credit for \$1 on purchase of \$5 or over at

Sutermeister Industries
GLEICHEN, ALBERTA

The World's News Seen Through THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper
is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorials are Timely and Informative and its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home.

The Christian Science Publishing Society
One, Norway Street, Boston, Massachusetts
Prices \$12.00 Yearly, or \$1.00 a Month.
Saturday Issue, including Magazine Section, \$2.50 a Year.
Introductory Offer, 6 Sunday Issues 25 Cents.

Name

Address

SAMPLE COPY ON REQUEST

Bring or send the news to this office. We are always glad to have what a grand local paper we would like to have. Send in anything but nothing. If each one of us of readers and we shall be thankful.

Town & District

Gleichen hockey fans have been attending the Allen Cup playdowns in Calgary. Judging by their expressions when they come home they do not think much of the Hamilton club and wonder how they ever managed to get into the finals.

Mr. and Mrs. Wilbur Lester spent a few days visiting at the home of the former's parents, Mr. and Mrs. Jack Lester. At the present time Wilbur lives in Calgary.

Allen and Doug Wilson and Donnie and Jimmie Brown are spent a few days visiting their grandmother, Mrs. Crawford at Byemore.

None will deny the value of the catch phrase in all advertising. Every body knows what you particularly refer to when you use one of the slogans. It is a fact that few nationally known products are not sold under a copy right trade phrase. It is irrefutable that slogans sell where nothing else will, but it would be unjust to the public to say that it takes the catch phrase at their word. Harum annually proclaimed his circus as "bigger and better than ever," and his successors are emulating him, to day, but nobody goes to the circus just because of this slight exaggeration. The catch phrase or advertising slogan is as much a part of business methods as advertising itself. There is nothing illegitimate or reprehensible in the institution, but it is as a salesman is almost supernatural.

ST. ANDREW'S CHURCH

Evening, 7.30 p.m.

Sunday April 28th.

Rev. D. A. Fort, R.A., Incumbent



By Dr. F. J. CREANEY, Director, Lias Shaving Farm Service, Winnipeg, Manitoba.

Seed Protection and Conservation
Famine again stalks the earth. In Europe and the Far East millions of people are in peril of starvation. To ease the threat of world-wide famine Canada is trying to export as much food as possible. This spring, therefore, prairie farmers are urged to protect and conserve their seed-grain supplies.

Seed Protection. Seed treatment is seed protection. Proper treatment of cereal seed not only controls the destructive surface-borne rust diseases, but also protects the seed and young seedlings from soil-inhabiting organisms that cause seed decay, pre-emergence blight, seedling blight, and root rot.

It is our firm belief that all seed of wheat, oats and barley should be treated this spring unless the farmer is satisfied that his seed is strong, undamaged, and free from rust.

Seed Conservation. There should be no reluctance on the part of prairie farmers to do their utmost in conserving seed. Bushels of valuable grain can be saved if certain practical precautions are taken during seeding operations. A few of these are: (1) Do not use leaky sacks or grainboxes for seed; (2) Lift the seed drill whenever it is possible to save grain; (3) Avoid sowing seed too deeply or thickly; (4) Maintain the seed drill in good working order. Watch individual grain drills for skips, misses, etc.; and (5) Treat enough seed for your 1947 planting requirements only. Seed treated with a mercury dust can never be used for commercial purposes or fed to livestock.

Every farmer should realize that the actual planting of bushels of seed in the soil is an exceedingly important farm operation. Accurate sowing means uniform stands, fewer weeds, no over ripening, and higher yields.

▲ The world needs food. Avoid waste by protecting and conserving seed.

Prairies Suited For Flax Growing

Canada's Prairie provinces are ideally suited to the growing of flax according to a survey made by the National Barley and Linseed Flax Committee which has been studying ways and means of averting a threatened shortage of linseed oil in the Dominion. Linseed oil, used for many essential purposes in Canada, is made from flax.

The survey results are of special interest right now. In view of a recent increase in flax prices from \$2.75 to \$3.25 a bushel as of August 1, 1946. The cool climate of the prairies lend itself so well to the growing of this crop that 85 percent of all flax produced in Canada at the present time

Notice of Preparation of Assessment Roll

TOWN OF GLEICHEN ASSESSMENT ROLL 1946

Notice is hereby given that the assessment roll of the Town of Gleichen for the year 1946 has been prepared and is now open for inspection at the office of the secretary-treasurer of the Town from ten o'clock in the forenoon to three o'clock in the afternoon on every day which is not a public holiday, except Saturday, and on that day from ten o'clock in the forenoon until noon and that any person who objects to the entry of his name or that of any person upon the said roll, or to the assessment of any property, must within thirty days after the date of this notice lodge a complaint in writing with the secretary-treasurer.

Dated this 17th day of April, 1946.

comes from the three provinces of

The committee points out, in its study of the situation, that the best results from flax are obtained when it is used in proper rotation. With other crops and adds that little more may be expected from weeds if clean seed is used in clean soil. Under proper conditions a yield of 15 to 20 bushels per acre is not unusual and with such a yield the crop will prove profitable to farmers.

Although early experience with flax was not always satisfactory to the farmers, the trend has been reversed in many cases in recent years. A survey of farmers, who have experimented with this crop, finds many high in their praise of flax as a profitable and satisfactory farming operation.

"Flax crops will stand more drought, hail, windstorms damage."

heat and unfavorable conditions than any other crop we have grown," B. Somerville of Hartney Manitoba stated recently. "We get fair crops of flax when other grains fail," he said and added that in his experience the crop could be sown as late as the 21st of June, although May sowing eliminated danger of early frosts. "Last year," he said, "our wheat crop averaged 24 per acre on our best ground while our flax, on our second best ground, averaged over 35 per acre."

The committee which is studying this problem is prepared to provide farmers from all parts of Western Canada with detailed information regarding planting and harvesting of this crop. A booklet released by them entitled "The Truth About Flax" contains many interesting answers to questions frequently asked about flax.

WHO HAS ALL THE MONEY HE WANTS?

Joe Green is a steady worker with a steady job. He has always met his bills. But now, because of sickness, he suddenly finds he is short of ready cash... tomorrow he will go to his bank and arrange a Personal Loan.

You may find yourself in the same position as Joe Green. Anybody may! Personal loans through your bank make it possible for you to anticipate future earnings. This is an essential part of its services.

Such loans may be obtained to meet financial needs of many kinds; to lay ahead a winter's supply of coal, to pay municipal or other taxes in time to earn the discount, to provide for home repairs, to send a boy or girl to college, to consolidate debts—indeed for any sound reason.

Bank credit runs through all personal life and commercial life. It operates silently and unobtrusively. You take it for granted. That is the way Canadian banking works.



Advertisement is Sponsored by your Bank



Quick Results

They are depended upon for the use of our Want Ads. The Births, deaths, marriages and the other Classified columns are usually included in even a very perfunctory perusal of the paper. They are as good for general business as they are for "Help Wanted," etc.

CLASSIFIED ADS

NOW AVAILABLE—Gleichen Railway District, Trade well established. No experience needed to start. Full time. Permanent. Write Rawleigh's Dept. WG-D-59-189, Winnipeg, Can.

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